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through the day-to-day transformation at Harley and identifies universal change and improvement issues so that companies in any industry can incorporate this game-changing system--with predictably excellent results.

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The Lean Machine describes Harley-Davidson's journey into lean. Harley-Davidson was an early adopter of the Toyota Product Development System, and the book is strongest in the second half, where Oosterwal describes meeting Allen Ward, the lead researcher into Toyota's product development methods,

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and then trying to figure out how to adapt those methods to the specific problems that Harley-Davidson needed to solve.

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with revolutionary lean product development. [Dantar P Oosterwal; Amacom.] -- Harley-Davidson rose from the ashes then kindled the fire by reinventing the way it designs new products--Resource description page.

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In The Lean Machine, readers learn about Harley-Davidson's secret weapon and go-to formula for outstanding success: Knowledge-Based Product Development. Rooted in Japanese productivity improvement techniques, this method helped Harley realize an

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There may be no more iconic American brand than Harley-Davidson. But like many storied companies, Harley has had to evolve to stay on top and at times its very existence has been threatened. ...

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