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Long tail - Wikipedia

Blockchain has an immense potential to transform every step of SC, from raw materials procurement to distribution to the consumers (Goyat et al., 2019, Babich and Hilary, 2019).It also enables SC reengineering by establishing a blockchain-based BPR (Business Process Reengineering) framework (Chang et al., 2019a).Every transaction made can be restructured using blockchain technology and the ...

Blockchain technology in supply chain operations ...

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Operations management therefore refers to the approach of managing, designing, improving, and operating business processes or systems that are focused on producing or delivering goods and services. In other words, operations management involves the process of converting a set of inputs into outputs (Hassin, 2009).

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limited to, new product development, marketing, operations, distribution, finance, and customer service (Chopra and Meindl, 2001). Figure 1 depicts a generic supply chain within the context of the

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