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The Executive's Guide to Information Technology, 2nd Edition, (John Wiley & Sons, Inc., 2007) by John Baschab and Jon Piot was designed to help guide business executives in aligning their company's technology infrastructure with their business strategy.

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An Executive's Guide to Information Technology. This book has been cited by the following publications. This list is generated based on data provided by CrossRef. Baharum, M. S. Awang, R. A. and Baba, N. H. 2011. Flood monitoring system (MyFMS) . p. 204. Li, L. and Xu, Z.X. 2012.



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## **An executive's guide to the Internet of Things | McKinsey**

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issuing body. Description xxx, 172 pages  
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