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John Naughton is The Observer 's "Networker" columnist, a prominent blogger, and vice president of Wolfson College, Cambridge. The Times has said of his writing, "[K] draws on more than two decades of study to explain how the internet works and the challenges and opportunities it will offer to future generations," and Cory Doctorow raved that "this is the kind of primer you want to slide ...

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After reading John Naughton's writings, we can conclude that "From Guttenberg to Zuckerberg" is just only a title. The rest of the book will take us to a long timeline, which introduce comprehensively about how people transformed it's way of life from the culture of printing to a wireless communication.

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